

customer success story

A FORTUNE 100 FOOD COMPANY



the objective

Retire the current Lotus Notes footprint and integrations for New Product Development processes, and manage them inside a Salesforce environment.



the challenge

- Quickly migrate mission critical application from Lotus Notes to Salesforce.com
- Gain visibility into the end-to-end creation of all data attributes that make up the digital representation of a finished item.
- Reduce manual effort by seamlessly integrating other systems responsible for artwork creation, nutritional information creation, supply planning, and ERP product data.



the solution

Creation of a “mother” workflow for New Product Development that includes all potential process segments with the ability to select a number of derived workflows based on a selection of options.

The Work-Relay orchestration engine works with a number of external systems to drive the processes forward, and Work-Relay forms combine data from multiple sources as the UI for process steps assigned to users.

IMPROVING YOUR BUSINESS

- • • • Neostella is a global automation consulting, implementation and custom development firm.
- • • • We take a customer-centric approach with our automation services and will work closely with your team to identify opportunities for better efficiency, to refine your processes, and to create unique solutions designed to meet your business needs. With office locations in North America, South America, Europe and Asia, our global team offers ongoing 24/7 support, ensuring long-term success after you go live.